

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

ATTN: Noelle Ramsey  
Main Street Media Group  
P.O. Box 25093  
Alexandria, VA 22313

## **Invoice**

CROSSROADS GPS

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/14

**Invoice ID: 752712**

**Campaign ID:**

Description

**Invoice Date: 07-30-2014**

**Estimate ID: 1759**

**Contract ID: 500325**

**P.O Number:**

**Client ID: 25015**

**Tax ID:**

Amount

Gross Advertising Fee  
Agency Commission

\$349.00  
(\$52.35)

**Net Advertising Fee**

**\$296.65**

**Sub Total**

**\$296.65**

**Total This Invoice**

**\$296.65**

/62025727/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

## Affidavit of Performance

Client Name: CROSSROADS GPS  
 Remarks: /62025727/  
 Bill Cycle: 07/14  
 Rep. Firm: VNS/NCC

Contract ID: 500325  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost
07/02/14	Wednesday	ESPN-E	1145-GB0-VISIONS	SportsCenter	6:44pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/02/14	Wednesday	FXNC-E	1145-GB0-VISIONS	Special Report	6:46pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/02/14	Wednesday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	8:46pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/02/14	Wednesday	HIST-E	1145-GB0-VISIONS	American Pickers	9:13pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/02/14	Wednesday	FXNC-E	1145-GB0-VISIONS	The Kelly File	9:23pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/02/14	Wednesday	ESPN-E	1145-GB0-VISIONS	SportsCenter	11:16pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/03/14	Thursday	ESPN-E	1145-GB0-VISIONS	NFL Live	4:18pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/03/14	Thursday	FXNC-E	1145-GB0-VISIONS	Your World: Neil Cavuto	4:47pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/03/14	Thursday	HIST-E	1145-GB0-VISIONS	Pawn Stars	10:15pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/04/14	Friday	FXNC-E	1145-GB0-VISIONS	Your World: Neil Cavuto	4:22pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/04/14	Friday	FXNC-E	1145-GB0-VISIONS	Hannity	10:42pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/05/14	Saturday	HIST-E	1145-GB0-VISIONS	Pawn Stars	8:17pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/06/14	Sunday	ESPN-E	1145-GB0-VISIONS	Chi Fire@Sporting Kansa	4:09pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/06/14	Sunday	FXNC-E	1145-GB0-VISIONS	Fox News Sunday	6:24pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/06/14	Sunday	ESPN-E	1145-GB0-VISIONS	TB Rays@Det Tigers	8:28pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/07/14	Monday	ESPN-E	1145-GB0-VISIONS	NFL Live	4:57pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/07/14	Monday	HIST-E	1145-GB0-VISIONS	Ice Road Truckers	10:14pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/08/14	Tuesday	FXNC-E	1145-GB0-VISIONS	Your World: Neil Cavuto	4:21pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/08/14	Tuesday	HIST-E	1145-GB0-VISIONS	Pawn Stars	8:15pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/08/14	Tuesday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	8:21pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/08/14	Tuesday	ESPN-E	1145-GB0-VISIONS	ESPN FC	8:23pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/08/14	Tuesday	ESPN-E	1145-GB0-VISIONS	SportsCenter	11:29pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/09/14	Wednesday	FXNC-E	1145-GB0-VISIONS	Your World: Neil Cavuto	4:23pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/09/14	Wednesday	ESPN-E	1145-GB0-VISIONS	SportsCenter	7:26pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/09/14	Wednesday	HIST-E	1145-GB0-VISIONS	American Pickers	8:45pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/09/14	Wednesday	ESPN-E	1145-GB0-VISIONS	Pitt Pirat@STL Cardina	9:48pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/10/14	Thursday	ESPN-E	1145-GB0-VISIONS	Around the Horn	5:20pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/10/14	Thursday	ESPN-E	1145-GB0-VISIONS	World Cup: C@ United S	10:05pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/10/14	Thursday	FXNC-E	1145-GB0-VISIONS	Hannity	10:10pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/10/14	Thursday	HIST-E	1145-GB0-VISIONS	Pawnography	10:17pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/10/14	Thursday	FXNC-E	1145-GB0-VISIONS	Hannity	10:47pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/11/14	Friday	ESPN-E	1145-GB0-VISIONS	SportsCenter	6:55pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/11/14	Friday	FXNC-E	1145-GB0-VISIONS	Hannity	10:47pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/12/14	Saturday	FXNC-E	1145-GB0-VISIONS	America's News HQ	6:17pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/12/14	Saturday	HIST-E	1145-GB0-VISIONS	Pawn Stars	8:14pm	GPSNCTV1403H	00:00:30	Charged	5.00
07/12/14	Saturday	ESPN-E	1145-GB0-VISIONS	ESPN FC	8:24pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/13/14	Sunday	FXNC-E	1145-GB0-VISIONS	Fox News Sunday	6:17pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/13/14	Sunday	ESPN-E	1145-GB0-VISIONS	SportsCenter	6:38pm	GPSNCTV1403H	00:00:30	Charged	7.00
07/13/14	Sunday	FXNC-E	1145-GB0-VISIONS	Huckabee	8:49pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/13/14	Sunday	ESPN-E	1145-GB0-VISIONS	NY Yankees@Balt Orioles	10:42pm	GPSNCTV1403H	00:00:30	Charged	12.00
07/13/14	Sunday	HIST-E	1145-GB0-VISIONS	Ice Road Truckers	11:16pm	GPSNCTV1403H	00:00:30	Charged	5.00
Grand Total									349.00

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.